



CWE STORE FIXTURES

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Commonly used in conjunction with aisle units, end cap gondolas allow retailers to truly maximize their merchandising space with a strong and multifunctional display unit. As with wall and aisle units, end caps include heavy-duty steel slotted uprights, high-density pegboard or hardboard back panels and a steel base shelf. Upper shelves are extra to the unit.

Merchandise the end of your gondola runs with end cap feature displays. Typically used for specials and seasonal products we suggest our clients combine end cap display with spot lighting and dramatic graphics to promote sales and customer interest. Multiple finishes and slat wall backs are all available.

